



**Connective**  
Staff Conference  
& Awards 2026

# Planet Branding Bureau

Your challenge is to create a planet brand so recognisable, memorable and iconic that people dream of calling it home.

# YOU-TOPIA

population: extraordinary.

No two  
superpowers  
are the same.

Yours is  
100% you.

COME AS YOU ARE.  
LEAVE AS ONLY  
YOU CAN.

WELCOME  
TO YOU

## 1. ARRIVE AS YOU

Every visitor is unique.  
We celebrate the real you.

## 4. LEAVE EXTRAORDINARY

You leave with the confidence,  
clarity and power that only  
you can own.

One planet. Infinite yous.



No copies. No templates. Just truth.



Your superpower. Your rules.



YOU-TOPIA – where the universe comes to become itself.



# ELYSIUM NOIR

TOMORROW ARRIVED YESTERDAY.

THE MOST ADVANCED WORLD EVER CREATED.

## ELYSIUM NOIR

**Tomorrow Arrived Yesterday.**

*The Most Advanced World Ever Created.*

### The Halo Expanse

The defining feature of Elysium Noir is a colossal luminous ring that encircles the planet across its equator.

Elysium Noir is the most advanced world ever created, standing five centuries ahead of the rest of the galaxy. But technology alone is not what makes it legendary. On Elysium Noir, progress cannot be bought. Wealth, status, and influence mean nothing. Access to its greatest innovations must be earned through curiosity, creativity, and contribution.

Visitors arrive seeking the future, only to discover that the future demands something of them in return. To unlock the wonders of Elysium Noir, they must solve problems, challenge conventions, invent something new, or leave the world better than they found it. The planet rewards thinkers, dreamers, builders, and pioneers, not spectators.

That is why Elysium Noir captivates the imagination of billions. It is not merely a place where tomorrow exists. It is a place where tomorrow belongs to those bold enough to create it.



## Where the earth blooms anew

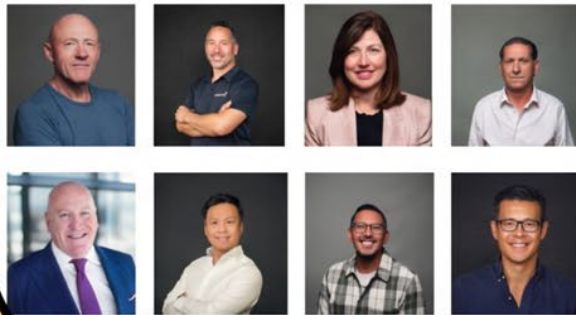
- Explosion of peace
- Rooted in Earth, rising into tomorrow
- No borders
- Flat planet
- Earth like appearance

# 'Vacay Prime'

Where every day is annual leave.

- No Mondays
- No alarms
- Perfect weather
- Cocktails grow on trees
- Time zones don't exist
- Stress is illegal

**LEAVE YOUR  
WORRIES BEHIND**



**Vacay Prime**

**Why settle for Earth when you could holiday forever?**



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# Intergalactic Tourism Commission

Your challenge is to turn our new planet into the galaxy's must-visit destination.

Why would someone travel millions of light years to get there? What attractions, hidden gems and unforgettable moments will they find?



GREETINGS FROM

# LUNARIS

Solar Rays, Cosmic Bays & Smiles for Days



Welcome to  
**HARLESSA**  
YOUR HOLIDAY ON ANOTHER WORLD

*Relax. Explore. Laugh. Repeat.*

UNFORGETTABLE ADVENTURES AWAIT

- SUNSET BEACHES
- EPIC LANDSCAPES
- MEET UNIQUE LOCALS
- THRILLING EXCURSIONS
- OUT OF THIS WORLD CUISINE

NO STRESS.  
NO TRAFFIC.  
NO DEADLINES.  
JUST GOOD VIBES  
AND LOW GRAVITY.

PACK YOUR SENSE  
**HARLESSA**  
OF WONDER

COME FOR THE VIEWS.  
STAY FOR THE RESEMBLANCE.

BOOK YOUR CONNECTION TO **HARLESSA** TODAY!

◆ INTERGALACTIC TOURISM BOARD PRESENTS ◆

# AQUARION

PLANET OF ETERNAL WATERS · SECTOR VII · GALAXY PRIME

*'Don't live your life in a **black hole**. Come for the **Cosmic Currents Join Ride**, stay for the **Fountain of Youth**.'*



## SKY CASCADES

Waterfalls that plunge  
40,000ft into crystal abyss  
seas



## HYDRO VOLCANOES

Superheated geysers  
erupting in rainbow steam  
plumes



## ETERNAL WHIRLPOOLS

Ancient spiral vortexes,  
safe to ride —  
unforgettable



## BIOLUMINE DEPTHS

Dive into glowing deep-  
water realms lit by living  
light

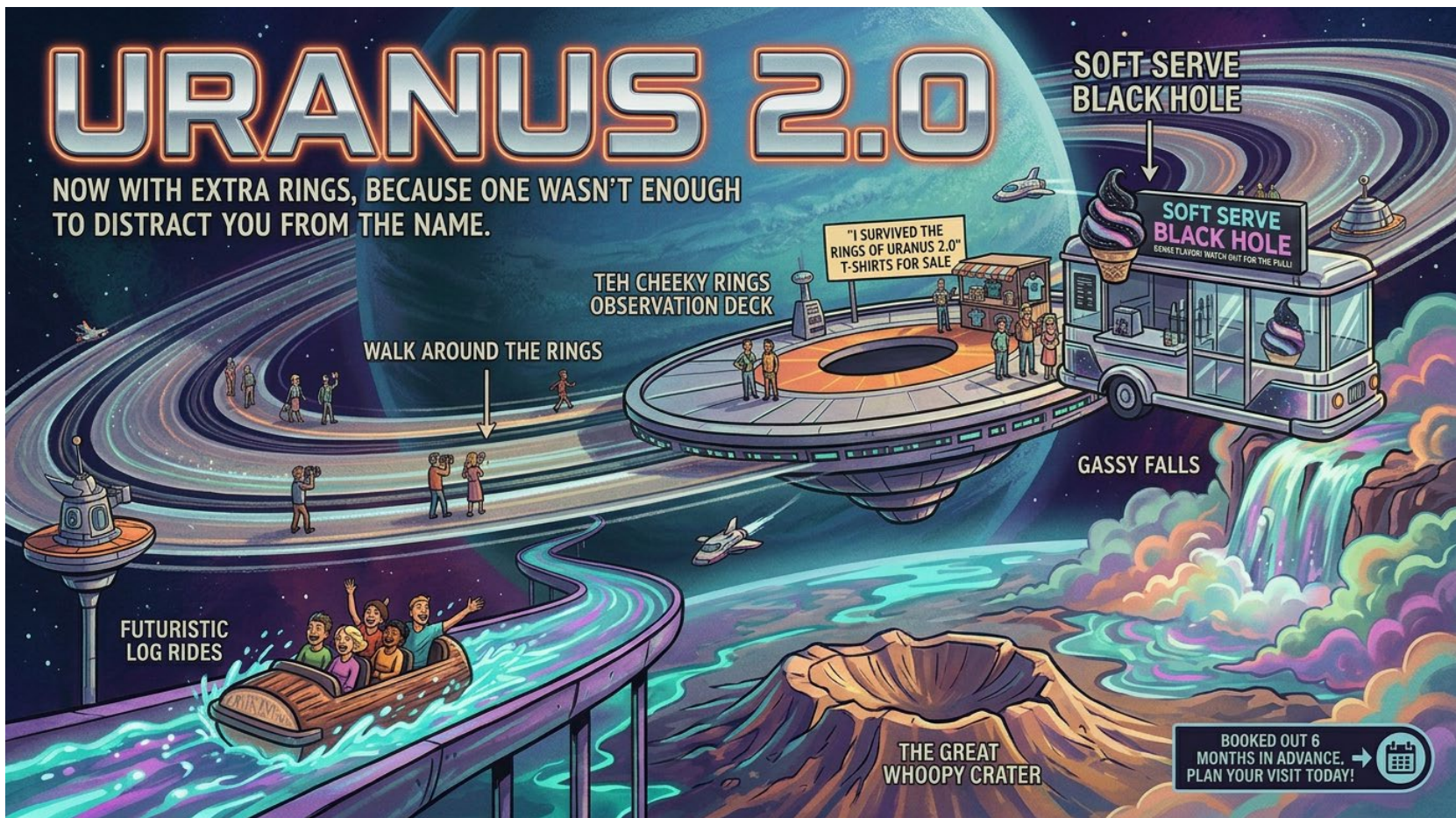


## CLOUD OCEANS

Float through liquid cloud  
layers above the  
atmosphere

ROCKET YOUR REALITY

Departures from Earth Hub · Andromeda Hub  
[aquarion-tourism.gal](http://aquarion-tourism.gal) · Starport Code: AQR-7





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# Better Homes & Space Gardens

Your challenge is to imagine the dream home on humanity's new planet.

Where is everyone living? What does the ultimate home look like? And what incredible features make it unlike anything on Earth?

JUST LISTED

# PLANET B

Humanity's forever home.

Why there's no place  
like your new home

-  No traffic. Ever.
-  Clean air, clean future.
-  No energy bills.
-  No Mondays.
-  Good vibes. Great neighbours.

 Infinite  
Bedrooms

 Infinite  
Bathrooms

 Unlimited  
Space

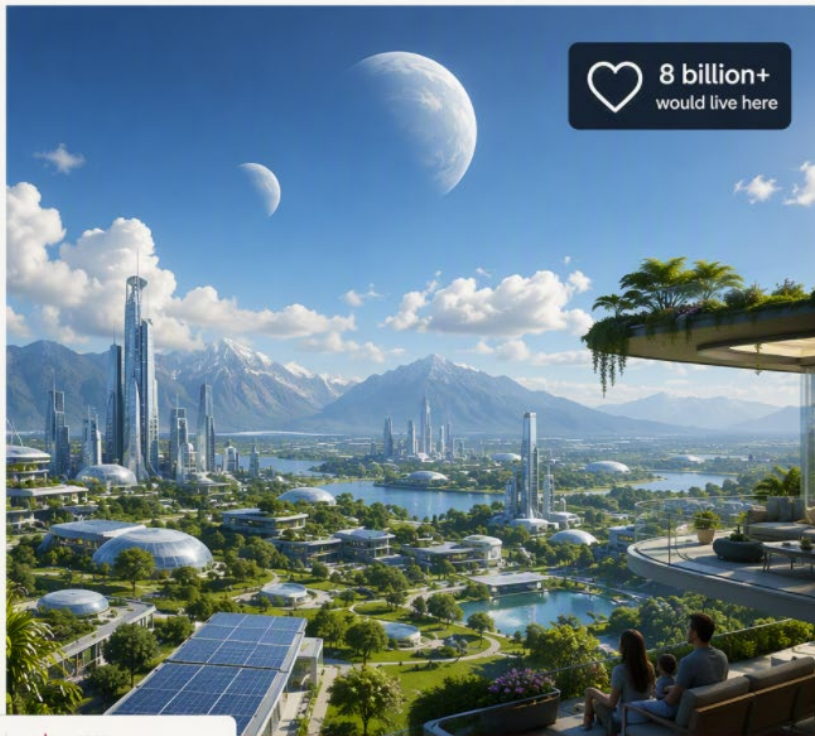
 100%  
Renewable

PRICE GUIDE

One vote

OPEN HOME

Right now



 8 billion+  
would live here



Vote for our future.  
You know it makes sense.

# Better Homes & Gardens

# No mortgage. No Monday. No gravity.

WELCOME TO HUMANITY'S UPGRADE.

A new planet. A better way of living.  
Step into a home designed for  
freedom, comfort and possibility.  
Because **there's no place like  
your new home.**



**LIVE LIMITLESS**  
Panoramic views.  
Zero gravity.  
Endless possibility.



**INSTANT LUXURY**  
Our built-in Replicator  
creates exactly what  
you crave. Instantly.



**ATMOSPHERE  
MADE FOR YOU**  
Personalised air, light  
and comfort that  
adapts to your mood.



**LIFE, UPGRADED**  
Leave the bills, the  
commute and the  
Monday blues behind.

FUTURE  
LIVING  
STARTS  
NOW

REPLICATOR

What will you create?



STOP DREAMING ABOUT THE FUTURE. LIVE IT.  
BECAUSE THERE'S NO PLACE LIKE **YOUR NEW HOME.**

HUMANITY'S NEW PLANET - ISSUE N° 001 - YEAR ZERO

# BETTER HOMES & SPACE GARDENS

*"There's no place like home.  
We checked the whole galaxy."*

## GRAVITY: ADJUSTABLE

Sleep floating. Host dinner  
firmly on the ground.

## THE CEILING GARDEN

Every home's sky is an orchard.  
It rains indoors — on schedule.

## TWO-MOON SUNSETS

Standard with every window.  
No premium. No curtains needed.

## PROUDLY LEFT ON EARTH:

~~Mortgages~~  
~~Mosquitoes~~  
~~Lawnmowers~~  
~~Traffic~~  
~~Mondays~~  
*(they can keep them)*

Why there is no place like  
**your new home**



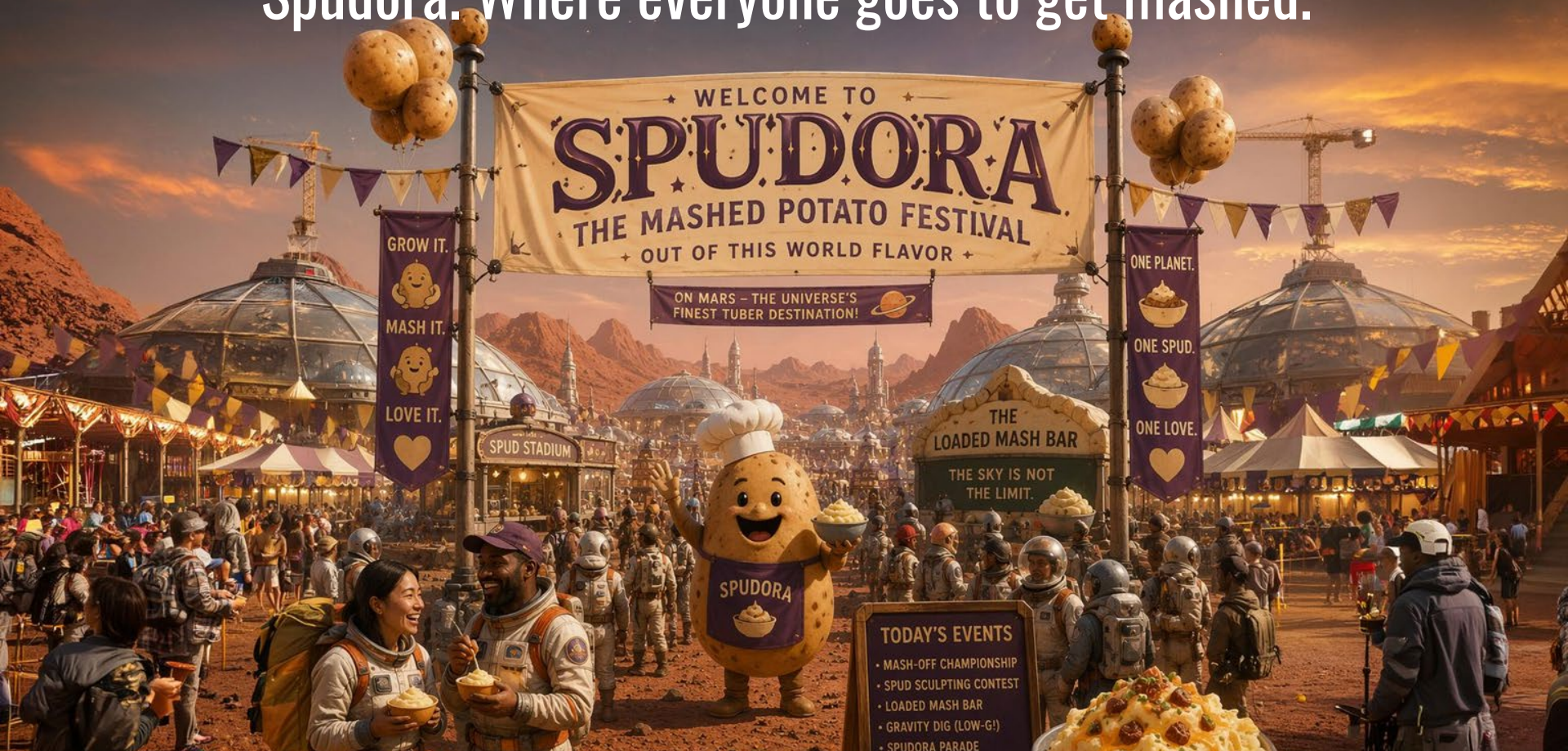


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# Dept of Food, Drink & Entertainment

Your challenge is to imagine what everyone is eating, drinking and doing for fun on humanity's new planet.

# Spudora. Where everyone goes to get mashed.



DEPARTMENT OF FOOD & FESTIVITIES  
DESTINATION DOSSIER · N° 7

CLASSIFIED · FOR YOUR EYES ONLY

NOW BOARDING · PLANET

# AMBROSIA

*Try it once, chase it forever.*

THE LOCAL DELICACY

Sky-nectar fruit, ripened mid-air

QUEUED ROUND THE BLOCK

The Midnight Float Market

IMPOSSIBLE TICKET

Zero-G Supper Club · booked to 2189

CONNECTIA<sup>★</sup>

WHERE EVERY CONNECTION BECOMES A CELEBRATION

THE DELICACY  
EVERYONE  
**QUEUES**  
—♦— FOR —♦—  
*The*  
**MEMORY  
MOONCAKE**

ONLY SERVED ONCE PER YEAR

ONE BITE.  
YOUR HAPPIEST  
MEMORY COMES TO LIFE.VISITORS TRAVEL  
MILLIONS OF LIGHT-YEARS  
FOR A TICKET.MANY CRY.  
NOBODY EVER  
FORGETS IT.**EXTREME DEMAND**  
**QUEUE AROUND**  
**THE GALAXY!**THE BIGGEST EVENT  
IN THE UNIVERSE**CONNECTFEST**GALACTIC  
FOODLIVE  
MUSICLIGHT  
SHOWSUNFORGETTABLE  
CONNECTIONSTICKETS SELL OUT IN  
**17 SECONDS!**

★ THE ONLY MEAL IN THE GALAXY YOU'LL REMEMBER FOREVER. ★

OUT OF THIS WORLD  
FOOD & DRINKSCONNECTIONS  
THAT LASTMEMORIES YOU'LL  
CHERISH FOREVERTHE UNIVERSE'S MOST  
CONNECTED DESTINATION**VISIT  
CONNECTIA  
TODAY!**

DEPT. OF FOOD & FESTIVITIES // PITCH 06

WELCOME TO

# MNEMOS

*The only planet where every meal costs a memory.*

SIGNATURE DISH

## The Final Feast

The greatest meal in the universe. *Price: your happiest memory.*

✓ No money ✓ No menus ✓ No regrets... *(that you can remember)*

**97% say they'd do it again.** *They just can't remember why.*





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# Ministry of Style & Trends

Your challenge is to define the fashion, wardrobe essentials and style of humanity's new planet. What's hot, what's not, and what's making an unexpected comeback?



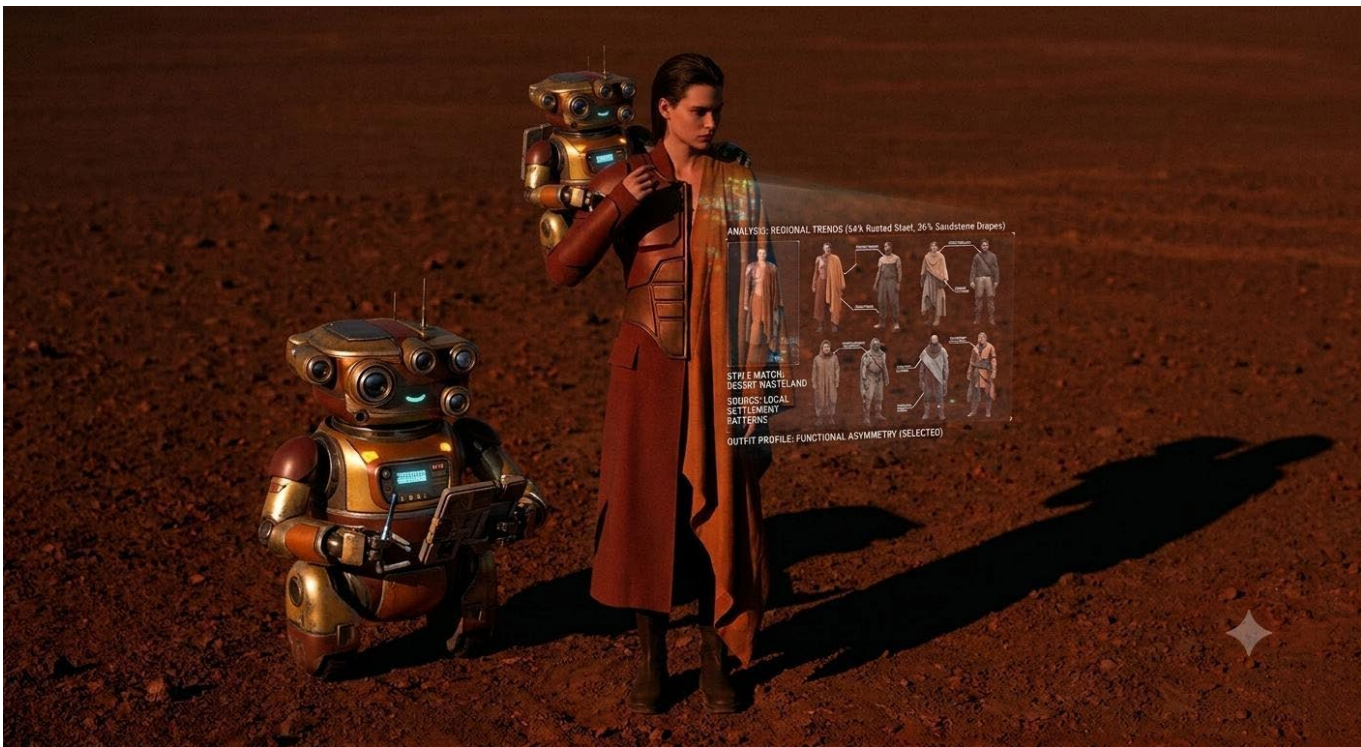


## The space between

A collection that questions  
the end and wearer begins



Earth is out, Style is in



Meet AID: your Artificial Intelligence Designer

# THE OLD WORLD IS THE NEW LOOK

We're not starting from scratch. We're evolving what came before.  
Function, craft and culture from the past—refined for the future.  
Because the best ideas don't get left behind, they get reimagined.

THIS IS WHERE TOMORROW'S TRENDS BEGIN.



## MUST HAVE

Built for now. Essential for the future.



TECHNICAL  
FABRICS



SUSTAINABLE  
BY DESIGN



FUNCTIONAL  
MINIMALISM



BIO-LUMINESCENT  
ACCENTS



MODULAR  
EVERYTHING



## COMEBACK TREND

Timeless influences.  
Reworked for a new era.



NOMADIC  
LAYERS



VINTAGE  
LEATHER



UTILITY  
DETAILS



NEUTRAL  
TONES



CRAFTED  
TEXTURES



## FASHION POLICE

Trends that harm, distract or disrespect.  
You'll be thrown in jail for these.



OVERSIZED  
BRANDING



FAST  
FASHION



TOXIC  
MATERIALS



TREND CHASING  
OVER VALUES



CULTURAL  
APPROPRIATION



### ROOTED IN THE PAST

We draw from heritage,  
craft and culture that  
stood the test of time.



### REBORN FOR TODAY

New materials, better  
function and mindful  
design for a changing world.



### DESIGNED FOR TOMORROW

Every choice we make  
shapes the future we  
choose to live in.



### NEW PLANET. NEW BEGINNING.

We're not just dressing for where we're going.  
We're defining what comes next.



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# Department of Human Inconveniences

Your challenge is to simplify everyday life on humanity's new planet. What everyday frustrations have disappeared forever, and why would people be desperate to move there?

# EARTH 2.0

NEW PLANET. BETTER RULES. EPIC LIFE.

SOCK, SOCK,  
SHOE, SHOE.



NO  
MOSQUITOES  
EVER.



NO MOANING  
MURTLES  
NEGATIVITY  
NOT ALLOWED.



CLEAN AIR  
ENDLESS RESOURCES  
MAXIMUM AWESOME.

PACK LIGHT. LEAVE DRAMA. BUILD AWESOME.



## Planet Mute Free

One small step for  
Humanity. One giant leap  
away from "Can  
everyone see my  
screen?"





All the living.  
None of the faffing.

PLANET GLIDE

DEPARTMENT OF HUMAN INCONVENIENCES / CASE CLOSED

# NO PASSWORDS. NO RESETS. NO FRICTION.

PLANET PASSLESS

## You are the key.

Walk in. Log on. Move on.

One simple change: identity without the memory test.

